

VTGOLF



COMPLETE GOLF MANAGEMENT SOLUTIONS

Unlock the full potential of your course with our powerful online tools available anywhere at anytime. VTGolf is a complete hybrid golf management system. Shave hours off your workday and create an incredible experience for your golfers.

- ✓ COURSE MANAGEMENT
- ✓ TEE SHEET
- ✓ REPORTING

- ✓ ONLINE BOOKING
- ✓ INTEGRATED POS SYSTEM
- ✓ INTEGRATED PAYMENTS



With VTGolf, golf course operators can provide direct online booking capability through their web site, as well as through our network of regional sites. All reservations are in real-time, integrating instantly with the pro-shop reservation computer. Thanks to the nature of our VTGolf platform, there is no risk of double-bookings. Also, by giving golfers the option to book online, phone call volume decreases and customer satisfaction increases.



Offer premium services to your members

VTGolf provides modern tools for your members including segmented member directory, an advanced lottery system, member account billing, buddy lists and much more.



Get more golfers on your course

Use our reporting and data analytics tools to identify underperforming tee-times, target public players in your area, create and share dynamic promotions.



Robust reports & statistics

See the performance of each department at the pro shop and club house. Identify your best-selling items and categories. Generate advanced reports on your customers' purchase history. Use the information to adjust buying and marketing strategies.

With our fully integrated online ecosystem, all the needs of your golf course will be addressed within one single platform. This includes our award-winning POS system, VisualTouch, an advance system that is suitable for your pro-shop, retail outlets as well as all of your food and beverage operations.

Here are but a few of the features that VTGolf will provide for your course:

TEE SHEET MANAGEMENT

The most flexible and efficient tee-sheet in the industry. Unlimited playing rights and restrictions. Manage standards, shotguns, crossovers and front/back in a few clicks. Our tee sheet handles any scenario and updates instantly in real-time.

ONLINE BOOKING

With our always available real-time online booking straight from your website, you can book a tee-time with any computer, smartphone or tablet, even if your website is not mobile optimized. Adjust prices to the tee-times in real-time.

INTEGRATED ONLINE PAYMENT

Request public golfers to pay online or offer two options: pay at the course or pay online at a small discount. Reduce no shows and take control of your promotions.

TOURNAMENTS & EVENTS

Manage all your events efficiently. Allow customers to register into an event and book into a league or tournament. Manage recurring leagues. Empower league captains and tournament organizers. Keep track of attendance and no shows.

LOTTERY AND DRAW

Create lotteries or draws that allow participants to cast their preferred choices. Identify player categories that are allowed to take part in the draw. Automatically assign choices on the tee-sheet based on a point system. Manage conflicts and restrictions.

PRO SHOP POINT OF SALE

VisualTouch is the leading retail & hospitality point of sale system, used by thousands of customers worldwide. Powerful inventory control tools with a simple user-friendly interface. A POS tailored to your course.

RESTAURANT POINT OF SALE

VisualTouch is also a complete hospitality/Retail point of sale ideal for your event management and payment, table serve, quick serve and pro shop retail. Take orders from the table or cart via our mobile tablet based POS. Send an order to the appropriate prep area via printer or KDS. Track all inventory matrix, simple or recipe real-time.

MARKETING & PROMOTION

Powerful tools that let you take control of your marketing and promotions. You don't have to rely on third party discounters anymore. Increase your occupancy rate. Reduce your no shows. Yield your tee-times. Offer happy-hour prices at the pro shop or the club house.

ECOMMERCE (WEBSTORE)

Sell your inventory online. Synchronize on premise and online sales. Integrate your webstore with various online payment options. Drive sales during the off-season. E-commerce made easy.

VTGOLF MARKETPLACE

Gain access to thousands of golfers in your area. VTGolf is a marketplace that books thousands of rounds of golf every year! Reach a wider audience and retain a new clientele.

MEMBER MANAGEMENT

Provide a personalized service to your members. Allow them to see and book on the tee-sheet alongside other members. Manage various member categories and playing rights. Choose your booking range per player category. Manage membership lifecycles.

MEMBER BILLING

Allow your members to charge on account for pro shop retail, guest rounds and/or food and beverage. Multi-level memberships define discounts offered. Lets your members consult their statements online, email them statements and request payment.

INVENTORY MANAGEMENT

Track inventory through a purchase ordering system. Manage multiple product variations. Load your entire inventory at once. Create boxed items. Update stock levels through inventory counts. Manage inventory cost through average costing or other accounting methods. Identify your most profitable items.

PAYMENTS & GIFT CARDS

Improve efficiency through integrated payment options. No need to key in the amount on your payment terminal anymore. Create and process gift cards, with no processing fees, building customer loyalty and making payment easy.

CUSTOMER MANAGEMENT

Create customer profiles on the fly. Add contact information, product preferences and see booking and purchase history. Target the right customers with the promotions they want to know about. Identify your most profitable customers.

EMAIL MARKETING

Integrate our tools with the leading email marketing system in the world. Mailchimp makes emailing easy. Flexible templates and designs to choose from. Automate your email campaigns. Build your lists and manage your subscribers. Advanced analytics to grow your business. CASL compliant.

GOLF COURSE ANALYTICS

Keep a pulse on your golf course by tracking tee time occupancy rate by time ranges. Identify your top selling tee-times and target your weaknesses with our marketing tools. Compare with previous days, months or years. Compare with the weather forecast.

SALES REPORTS

Over 50 reports included. Learn everything you need to know about your facility. Items sold, total sales over a period of time or averaged per hour, day-specific profits by product categories. Access your reports from anywhere, at the club, on the go or at home.

END OF DAY REPORTING

Managing register closures has never been easier. Keep track of every single register closure report dating back in time. Identify errors in seconds. Make changes from anywhere. Track revenue, cost and profit per GL account. Break down your revenue per payment method and tips. Allow for single or multi-tax charges.

INVENTORY REPORTS

Identify your best-selling products and your worst performers. Tag vendors and suppliers. Track product sales by customer. Update stock levels through an efficient inventory count system. Complete purchase orders in seconds. Generate an asset report efficiently.

STAFF REPORTING

Track employee work hours through the clock-in-clock-out functionality and track employee sale progress. Identify your best-selling staff members. Customize employee roles for better security control. Keep track of transaction logs per employee.

INTEGRATED ACCOUNTING

Automatically push register closures into QuickBooks Desktop and Xero to reconcile with your books and keep your accountant happy. Map each revenue stream and cost of goods sold. Works seamlessly across your devices so you can keep up with your business wherever you are.



About Us

VT Golf is a Canadian company founded in 2017 and specializing in golf course management solutions. Our product, VTGolf, provides real-time internet bookings, instant management information anyway, anytime. Manage the course by gaining control of the business with our integrated Tee-sheet, POS, member's accounts and rewards, employee tracking and extensive reports.

Our company is dedicated to delivering software and products of unsurpassed quality. We are committed to working with our clients to continuously enhance the product, to meet your growing requirements, and provide an unmatched level of support.

VT Golf, works to deliver solutions, not promises, in the spirit of innovation, dedication and excellence. We understand that our clients are our future and we embrace the challenges of meeting your needs. We are determined to succeed in our goals, and we will do so based on the success of our clients.